

Candidate running to serve on DCCC North Board of Directors

Name: Stefano Censi

Company: Georg Jensen China

Title: General Manager



Summary:

Having lived in 10 countries across the globe, I am an international and passionate professional with a strong focus on brand management and creating long term sustained growth. Most importantly: Teamwork is everything.

General Manager, Georg Jensen China

Executive Director of the Board for the Danish Chamber of Commerce in China.

National Representative of Denmark to the 2020 Supervisory Board of the European Chamber

Member: The Danish Management Society (VL)

Strategic Advisor: E&A PR and Communications

Competencies & Skills

Experience in business administration and team management & coordination.

Strong focus on leadership and creating a strong communal team identity.

Strength in and passionate about strategy regarding retail touch-points and brand management.

Committed to my work and competitive about results.

March 2018 - Present: General Manager for Georg Jensen China - Beijing, China.

Developing China market, with a focus on strategic partnerships to facilitate brand building and implementing strategy. Strong focus on brand placement, with a sensitivity to the quality of sales channels to better communicate brand values both online and offline. Management of the business including offices in Shanghai, Beijing and nation wide activities with full P&L control.