



DANISH CHAMBER OF
COMMERCE IN CHINA
中国丹麦商会

Candidate running to serve on DCCC North Board of Directors

Name: Klaus Anker Petersen

Company: Lane House

Title: Chairman and Owner



Summary:

Klaus, 49 years old Danish, is a serial entrepreneur and business operator with extensive experience in consumer, retail, technology and finance sectors.

Chairman and owner of Lane House, a specialty store retailer in Shanghai operating + 50Lego stores and Kop & Kande stores with team of +500 employees; CEO and co-founder of Green Planet Foods, a healthy plant-based protein food & beverage producer in Shanghai and Singapore.

Klaus has lived in China for 15+ years and speaks Chinese fluently.

Former executive at Morgan Stanley for ten years in London and Shanghai, McKinsey & Co for four years and Sunshine Insurance.

MBA from INSEAD (2003) and MSc from Denmark Technical University in Applied Mathematics and Electrical Engineering (1998).