



DANISH CHAMBER OF
COMMERCE IN CHINA

中国丹麦商会

Candidate running to serve on DCCC North Board of Directors

Name: Zhan Hu

Company: LEGO China

Title: Director of Government & Public Affairs



Summary:

Through positions across industries I have been supporting various Danish companies to develop their business and organization in China market mainly in the area of market access and company reputation building by engaging with relevant government stakeholders. Being Danish company bringing Danish products to China, we enjoy the advantage of carrying a premium brand called 'Denmark' while working hard to preserve it by being a good citizen in local society.

Since I moved back to Beijing in 2005 I have been part of the Danish community in China. Now I am ready to offer my candidacy to the board of DCCC and eager to share my experience with other DCCC members.

If I get elected to be a board member of DCCC, I would like to make my best efforts together with others in the board to make DCCC activities attractive for everyone in the Danish community in Beijing.