



Candidate running to serve on DCCC East Board of Directors

Name: Christy Chen Moeller

Company: CBTravel & Event

Position: founder and Managing Director

Motivation:

Christy Chen Moeller is my name. I am the founder and Managing Director of CBTravel & Event, a travel and event management firm that has been servicing customers all over the world for the past 24 years.

Since 2016, I've had the distinction of serving on the board. And I'd like to keep volunteering as a board member. I represent female professionals, entrepreneurs, and persons with a Danish-Chinese mixed cultural heritage.

Notwithstanding the challenges of the last three years, we have organised a number of renowned online events and provided a platform that benefits our members in collaboration with the board.

2023 will be an amazing year. With the removal of all constraints and the implementation of our vision and strategic plan, I will continue to contribute, advocate events that empower leadership, and focus on the interests of our members. I would be delighted to be in charge of our HR working group and to organise monthly chat meetings as well as relevant offline events four times a year. I'd also like to relaunch our "Shanghai's Past, Present, and Future" event series, which aims to promote Shanghai's living and business environments.

I will always be available to assist the board with any additional tasks. Let us all work together to make our Danish Chamber of Commerce in China a success.