



Motivation statement for DCCC Board

My name is Michael Madsen I will be relocating to Shanghai in June for an assignment for Danfoss as VP Finance for Danfoss China for the next 2 years with possibility for extension.

I would like to join the DCCC board as this is an important business community for Danfoss in China with the possibility to collaborate with other Danish companies. My application is also motivated by being able to close the gap the relocation of Andreas Lundquist from Danfoss China has created.

It is my first long term assignment to China but during previous finance roles in Danfoss I have been working and travelling frequently to Danfoss factories in China.

About my professional profile I have mainly been working within finance and controlling since I joined the Danfoss in 2002. During the last 6 years I have been working Danfoss' strategic program to roll-in a global ERP system. During the past 3 years in this program, I have been Release lead with global project management responsibility for the implementation in Danfoss factories in among another China, India, APAC

Of other international experience I have been General Manager for Danfoss Kazakhstan (sales activities) from 2006 to 2009 and Finance Director for Danfoss Bulgaria (factory) from 2009 to 2011.

About me I am 48 years old from Denmark and will be relocating to Shanghai together with my wife.

I hope my application has your interest and will be available for any further questions.

Michael Madsen
Release Lead, Danfoss A/S
Phone +45 2337 7387
Mail mma@danfoss.com